

# ROBERTO SCALESE

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I trade in ideas. Whether sharing people's stories, breaking down complex concepts, teasing out themes from seemingly random incidents or leading teams of writers to do all of the above, I have spent the last 16 years developing and showcasing ideas and narratives that engage digital and print audiences.

## EXPERIENCE

Associate Editor, Boston.com, Boston, MA, 2014-present

- Managed the breaking news desk and edited a team of enterprise reporters.
- Selected to take part in publication-wide research project to redefine our mission, structure and target audience.
- Curated and managed the site's home and news pages. Wrote dozens of news features, including a retrospective of the Charles Stuart case on its 25th anniversary; a profile of a new Charlestown resident who found an unexpected relic from the past; and a light-hearted look at Boston's obsession with "coffee regular."

Associate Regional Editor, Patch, Boston, MA, 2010-2014

- Managed 10 editors and 21 websites in a fast-paced news environment.
- Redeveloped news coverage in Boston to meet the challenges of storytelling at the neighborhood level. This change resulted in a 50 percent increase in site traffic and a similar increase in user engagement.

Editor, SmartPros Legal & Ethics, Westborough, MA, 2007-2009

- Edited legal training texts and videos for use in accredited e-learning courseware. Launched webcasts as a new product line.
- Developed a training wiki to standardize processes and reduce course build times. Managed, hosted and archived the division's first webinars.

Managing Editor, HCPro, Marblehead, MA, 2005-2007

- Managed the flagship newsletter Briefings on Patient Safety.
- Wrote two best-selling patient safety training videos and edited two bestselling books.

Staff Writer, Community Newspaper Company, Concord, MA, 2000-2005

- Won a 2003 New England Press Association Award for transportation coverage.

## EDUCATION

Clark University, Worcester, MA - B.A in Philosophy, with a concentration in ethics and public policy.